

1 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

$$SC = x$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	4P-430P	Buyline Comment: FIRST NEWS 3-4	:30	\$725.00	10/04-10/05	0	0	0	\$0.00	
	2	TH-F	430P-5P	Buyline Comment: NEWS 3	:30	\$725.00	10/04-10/05	0	0	0	\$0.00	
	3	M-W	430P-5P	Buyline Comment: NEWS 3	:30	\$725.00	10/08-10/10	0	0	0	\$0.00	
	4	TH-F	5P-630P	Buyline Comment: EARLY NEWS	:30	\$1,200.00	10/04-10/05	0	0	0	\$0.00	
	5	M-W	5P-630P	Buyline Comment: EARLY NEWS	:30	\$1,200.00	10/08-10/10	0	0	0	\$0.00	
	6	TH-F	730P-8P	Buyline Comment: RALSTON	:30	\$900.00	10/04-10/05	0	0	0	\$0.00	
	7	M-W	730P-8P	Buyline Comment: RALSTON	:30	\$900.00	10/08-10/10	0	0	0	\$0.00	
	8	SA	11P-1130P	Buyline Comment: WKND NEWS	:30	\$1,100.00	10/06-10/06	0	0	0	\$0.00	
	9	SA	6A-7A	Buyline Comment: NEWS AT SUNRISE	:30	\$350.00	10/06-10/06	0	0	0	\$0.00	
	10	SA	7A-9A	Buyline Comment: SAT TODAY	:30	\$625.00	10/06-10/06	0	0	0	\$0.00	

Rep Order# 6860422 Ver# 3 Mod# 0 Status Confirmed

Traffic Order# 107257

Printed: 10/03/2012 6:29 PM
Last Received: 10/02/2012 9:08 AM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () D.TARKANIAN 4 CONGR
Product D.TARKANIAN FOR CONG
Estimate#
Buyer CHRIS FEIST
Phone#
Fax#

Agency () SANDLER INNOCENZI
705 PRINCE ST
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/04/2012 - 10/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	M-W	7A-9A	Today Show	:30	\$900.00	10/08-10/10	0	0	0	\$0.00	
	Buyline Comment: TODAY SHOW											
	23	TH-F	9A-10A	Today Show 2	:30	\$425.00	10/04-10/05	0	0	0	\$0.00	
	Buyline Comment: TODAY SHOW 2											
	24	M-W	9A-10A	Today Show 2	:30	\$425.00	10/08-10/10	0	0	0	\$0.00	
	Buyline Comment: TODAY SHOW 2											
	25	TH-F	1230P-1P	News at Noon	:30	\$325.00	10/04-10/05	0	0	0	\$0.00	
	Buyline Comment: NEWS AT NOON											
	26	M-W	1230P-1P	News at Noon	:30	\$325.00	10/08-10/10	0	0	0	\$0.00	
	Buyline Comment: NEWS AT NOON											
	27	TH-F	3P-4P	DR PHIL	:30	\$450.00	10/04-10/05	0	0	0	\$0.00	
	Buyline Comment: DR PHIL											

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV 0%	KBLR 0%	KINC 0%	KLAS 34%	KSNV 30%
		KTNV 15%	KTUD 1%	KVCW 2%	KVMY 1%	KVVU 17%
		XXXX 0%				

Station KSNV-TV LAS VEGAS, NV.
Advertiser () D.TARKANIAN 4 CONGR
Product D.TARKANIAN FOR CONG
Estimate#
Buyer CHRIS FEIST
Phone#
Fax#
Agency () SANDLER INNOCENZI
705 PRINCE ST
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/04/2012 - 10/10/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Books NOV12
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE